

11ª Tertulia: 27 de setiembre del 2007 (jueves)

Lugar: Aula 112 de la facultad de farmacia de la UB

Hora: 17-19 horas

Ponente: Miquel Ribalta

Titulo de la conferencia: "Expansión de la Química Fina en países emergentes: ejemplo de Esteve Química en China"

Datos del ponente: Dr. Ingeniero químico, especialidad en Química orgánica, Subdirector General de Esteve Química

Resumen

Miquel Ribalta, desarrolla en esta conferencia, los pasos que realizó Esteve Química en China. Es una historia de años, con el convencimiento que los pasos necesarios que se habían de dar tenían que ser lentos y seguros para alcanzar el éxito.

En la secuencia, podemos seguir las principales actividades desarrolladas:

- In 1978, Esteve went to China for the first time to attend the Canton Exhibition
- In 1980 first order to China was confirmed.
- During the 80's decade, Esteve started to buy Chinese raw materials.
- During the 90's decade Esteve started to visit manufacturing plants of selected suppliers, located on the Pacific Coast (Zhejiang, Jiangsu, Shang 1997.
- First contact with our current Chinese partners. They were elected in competition with other suppliers (English and Indian), to perform a key intermediate for a new Esteve project.
- A Joint-Venture with our Chinese partners was established on July 2000
- In the industrial polygon of Yinan, located in the Yiwu suburbs, a new Fine Chemicals plant was built after the signature of the Joint-Venture Agreement.
- ZHP Zhejiang Huayi Pharmaceutical May 2001: new plant inauguration
- 14 de noviembre 2005. Nueva oportunidad con la creación "Join Venture" de Esteve Huayi Pharmaceutical : EHP arises from considering China not only as a supplier of intermediates but also as a **BUSINESS OPPORTUNITY** for the future
- 25 de junio 2007 inauguración del edificio principal de EHP
- Formación del personal en Esteve química de España

Finalmente Miquel Ribalta indica datos de previsión del mercado farmacéutico en China:

Forecast of pharmaceutical market in CHINA :

(Graham Lewis and Carl Fearn / Dr. Enrico T. Polastro)

- Of the top ten markets in 2009, China will be in 7th position and in the 2nd largest market for generics.
- China to become third-largest medical technology market by 2010.
- 20,4% growth in 2005 and forecast of 15-18% for the coming years makes China the future market.
- China will be a major force in global supply chain activities for manufacturing and R&D.
- China's drug consumption will double between 2005 and

Termina el Dr. Miquel Ribalta su charla, con la convicción que el ejemplo de Esteve en China, es un ejemplo a seguir.